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Business Essentials Business Strategy: Study Text



Synopsis

BPP Learning Media's Business Essentials books can be specifically used on courses leading to diplomas in business, as generic texts on a wide range of degree programmes or as background reading and reference materials for the particular subject areas on a multitude of business related courses. The Course Books cover Edexcel's current guidance for the Higher Nationals in Business.

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Customer Reviews

Wide Picture with full dimensions , Strategy Architecture with all small components , a lot of Examples & Activities , Essential for Strategy

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